

# GET IN ON THE ACTION!

Post Office Box 1315  
WAYNESVILLE, NC 28786  
828.734.6406 FuzzBustedOnline.com  
ads@fuzzbustedonline.com

f /fuzzbusted

# FUZZ BUSTED

## LOCAL CRIME REPORT



### ADVERTISE WITH THE FUZZ

Fuzz Busted made its break on to the western North Carolina crime scene in 2012, appearing on convenient store countertops throughout Buncombe, Haywood, Jackson, Macon and Swain Counties. The 16-page crime report brings the latest and greatest in crime related news and a full line up of mug shots, among occasional stories about celebrities getting caught and crooks acting foolish. The paper's exclusive line-up of "mugstaches" highlights the best facial hair gracing jail cells throughout the region and pays tribute to the public's fascination with a great stache.

New issues hit stands every other Friday. Currently in the fourth year of publication, "The Fuzz" publishes 26-issues per year, distributing 9,000 copies each month in stores from Buncombe to Swain County. The Fuzz Busted web site, fuzzbustedonline.com, launched in May 2014 and gets an average 2,200 visitors each month, of which more than 75-percent are new users. Our Facebook page, which includes more than 4,500 likes, continues to grow daily.

We're charging toward the future with big plans in our stache for expanding the scope of news in print, as well as through social media and at fuzzbustedonline.com.

Get in on the action and come along for the ride!

### RATES

#### Print and Online Editions

\*A free web banner ad is included with the purchase of a print ad of any size. This is on a "first come" basis.

1 issue / 6-issues / 13-issues / 26-issues

Full Page: \$200 / \$1,140 / \$2,340 / \$4,160

Half Page: \$110 / \$627 / \$1,287 / \$2,288

Quarter Page: \$60 / \$342 / \$702 / \$1,248

Business Card: \$40 / \$228 / \$468 / \$832

Front Sky Box: \$200 / \$1,140 / \$2,340 / \$4,160

Back Page: \$500 / \$2,850 / \$5,850 / \$10,400

Lawyer/Bail Directory Listing: Free or 75/yr\*

\*Directory Listings are free with the purchase of any size print ad, or \$75 a year without.

### DIMENSIONS

#### Print Edition

Full Page: 9.5"(w) x 10.75"(h)

Half Page Vertical: 4.65" x 10.75"

Half Page Horizontal: 9.5" x 5.25"

Quarter Page: 4.65" x 5.25"

Business Card: 4.65" x 2.5"

Front Page Strip: 9.5" x 1.8"

Sky Box: 3.6" x 1.35"

#### Online Banner Ads

Small Right Column: 200x125 pixels

Large Right Column: 336x228 pixels

Top Banner: 728x90 pixels

Please Note: Not every arrest leads to a conviction, and all suspects are innocent until proven guilty in a court of law. Certain content in Fuzz Busted is part of the public record, and has been accessed from law enforcement incident reports and records of arrest. This information is available to the public by local law enforcement agencies. In addition to satisfying reader curiosity, Fuzz Busted has three primary objectives: (1) to provide information to the public about suspected criminal activity in the area, (2) to aid law enforcement in the determent of crime and the solving of cases, and (3) to raise the overall safety consciousness of the public.